

SANTA FE

The HUB of the ISLE OF PINES

Situated on the heights of the old Santa Fe Estate just before they progress into the Ceiba Mountains—she stands alone, the highest and Crown Town of this most beautiful “Gem of the Antilles,” and while from her bosom gush the living waters of her many springs that restore and preserve the health of her residents and visitors, a Queen she stands, boasting her superiority in natural beauty, artistic attraction and social advantages.

An American and Cuban town combined, yet separated by the Santa Fe River with the typical Spanish structures and native huts on the one side and an up-to-date American town on the other side with American hotels, stores, churches, school, lodges and clubs.

No place in the world can offer such a combination of natural advantages consisting of the finest climate in the world, perfectly pure well-water in addition to medicinal waters, and sea breezes carrying with them the healthgiving ozone of the pine forests.



STREET SCENE SHOWING A STORE, BANK, SANTA RITA MISSION AND ONE OF THE OLD HOTELS

The most centrally located town on the Island, as shown by the map below, with its three fine calzadas (Government highways)—the finest automobile roads in the world—with other good roads, making all points of interest accessible by auto at a small cost.

A perfectly delightful place to spend the winter—the place to make your permanent home.

Flowers and sunshine, beautiful rolling country with its mountains, tropical forests and streams—the only place in the tropics where the American can have a home among his own people.



Everything you could desire to make life both pleasant and profitable—with its unequalled all-the-year-around climate and business and agricultural opportunities.



SANTA RITA BATHING SPRING



THE Santa Rita Baths, famed throughout Spain and Cuba, have maintained for more than seventy-five years an unparalleled reputation for cures of Rheumatism, stomach and nervous troubles, as recorded by the noted Specialist, Dr. Luz Hernandez, the former owner of the baths, in his book "Salubrity

of the Isle of Pines," and the testimony of the many Americans who have been benefitted since the American occupancy of the Island.



The Magnesia and Iron drinking springs, located a few hundred feet from the Santa Rita Baths, are equally famous in having been a part of the prescribed treatments in connection with the Baths. Within fifty feet of the Magnesia spring is located what is known as "The Eye Spring" which possesses wonderful curative qualities for eye troubles.



These springs have attracted thousands of people to the Island, necessitating the erection of the substantial old Spanish hotels, some of which are still standing and in use at the present time.



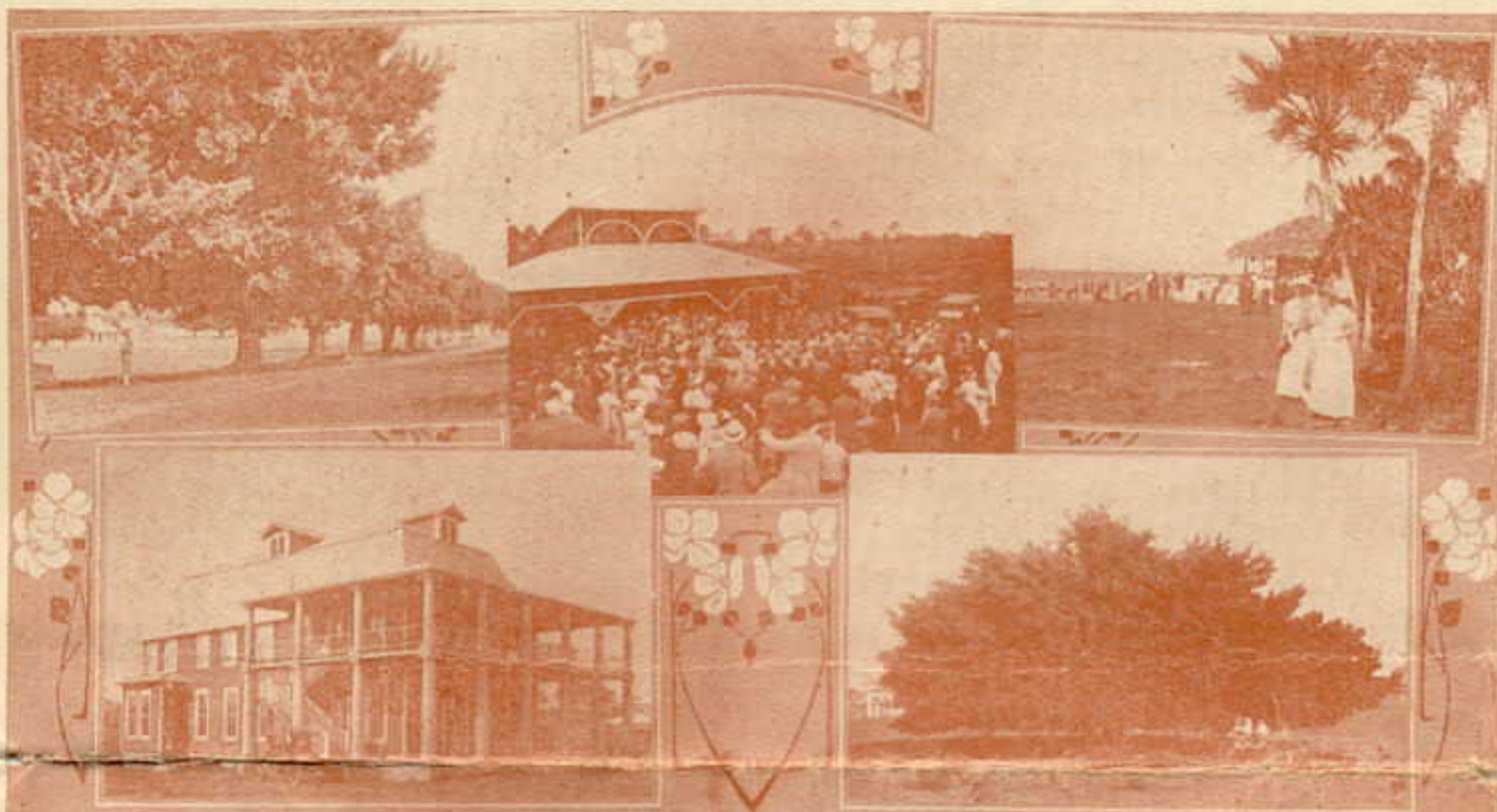
The El Respiro spring, located a short distance from the town, although of recent exploitation, is earning a reputation for its cures of Rheumatism and other ailments, as is evinced by the testimonials now on record.



The Agua Santa Drinking Spring, also located in the town of Santa Fe, while not extensively developed and improved until about four years ago, has been well and favorably known for a great many years. The Isle of Pines water sold throughout Cuba comes from this spring, and the demand for this water has increased to the extent of necessitating a special boat to convey it to Cuba.



AGUA SANTA DRINKING SPRINGS



UPPER: PLAZA, FAIR GROUNDS, SANTA FE BEACH

LOWER: MASONIC TEMPLE, FAMOUS SPANISH LAUREL



IN the above group is shown the Masonic Temple at Santa Fe which is the only American owned Masonic Temple in the West Indies. Santa Fe is the Masonic headquarters for the Island.

The annual Isle of Pines Fair, under the auspices of the Santa Fe Commercial Club, is held at Santa Fe during the second week of February of each year, and the grounds and fair buildings are owned by this Club.

Santa Fe is the headquarters of the "Hibiscus Club," the only Islandwide woman's literary club, which was organized in 1903 and has been for the past two years affiliated with The Federated Clubs of America.

Our hotels of today are the best on the Island and give full value for the rates



THE oldest grapefruit and orange groves are located in this section, exceeding two thousand acres, and we are in position to furnish accurate information regarding citrus fruit and vegetable culture based on actual experience. Our soil, natural drainage, climate and rainfall, (sufficient at all times eliminating the necessity of irrigation) all go to make this industry more profitable here than in any other citrus fruit country. We have no frosts and no dormant season—every day is a growing day on the Isle of Pines, resulting in our fruit reaching the market from one to three months before that of our competitors and bringing the high prices of the early market.



A BEARING GROVE



HE town of Santa Fe is three hundred feet above the sea level.

There are no poisonous snakes or insects on the Isle of Pines.

The Isle of Pines is nearer New York City than Des Moines, Iowa.

Ninety-nine percent of the Isle of Pines is owned by Americans.

The nights are always cool on the Isle of Pines.

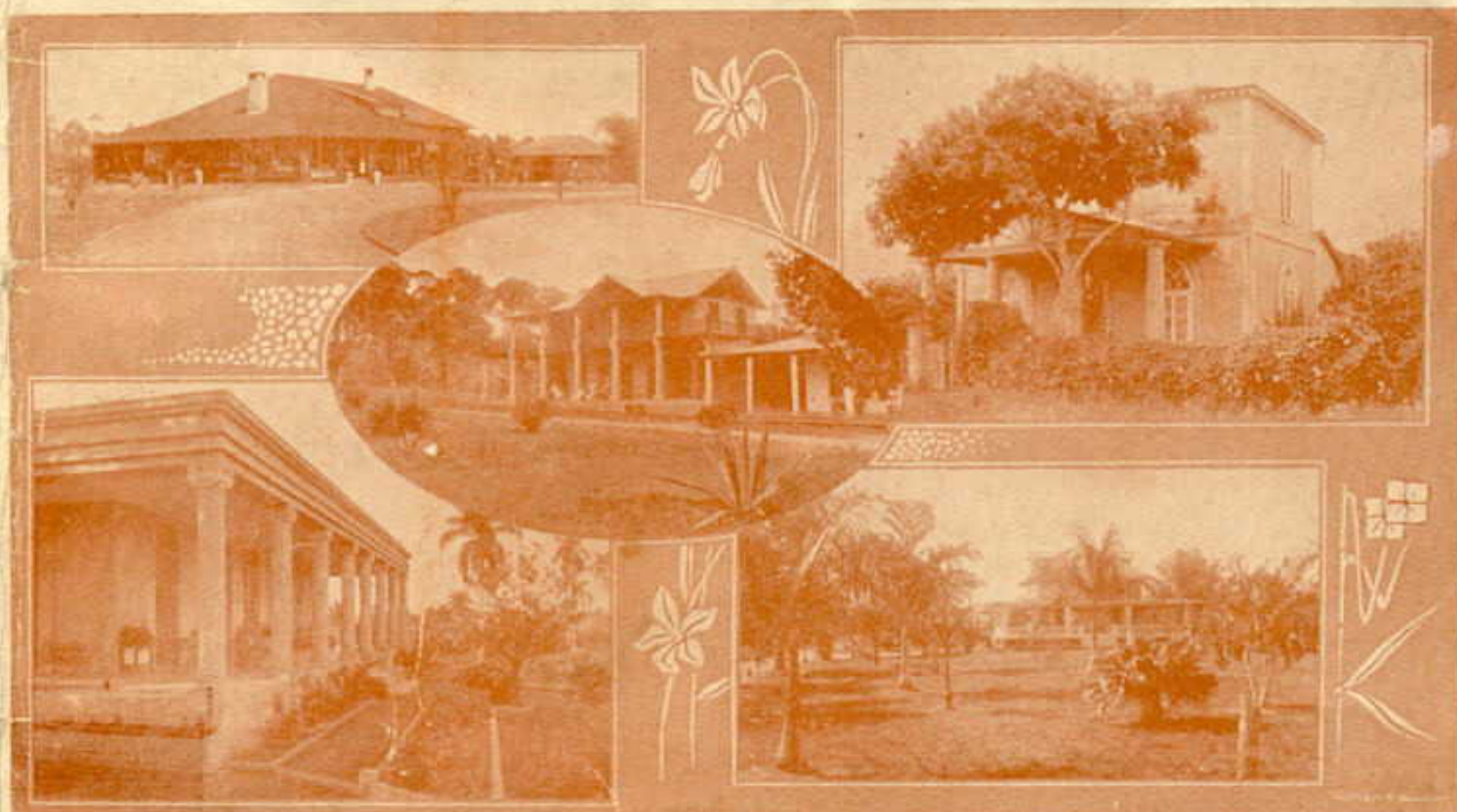
Any day of the year is a good time to visit the Isle of Pines

The United States Government says: "No yellow fever, cholera or epidemics of any kind have ever been known to make their appearance on the Isle of Pines."

Santa Fe has one Catholic and three Protestant churches, and a Union Sunday School of about one hundred members.



The reliable real estate men of the community maintain their offices and conduct their business in a dignified and business-like manner, and tourists or others are not solicited or annoyed, as is shown by the following extract from



SANTA FE RESIDENCES

UPPER LEFT, J. B. FISK

UPPER RIGHT, ADAM GRAHAM

CENTER, GOV. W. F. PACK

LOWER LEFT, R. I. WALL

LOWER RIGHT, W. F. NELSON

the By-laws of the Santa Fe Real Estate Board:—

"It is the sense of this body that prospective investors should seek their investments. We heartily condemn undue solicitation and annoyance of newcomers and look with suspicion upon curb-stone operations."

Dignity, safety for buyers, non-annoyance and truth shall be the watchwords of the members of this body. We welcome thorough investigation of the methods and activities of members at all times."



THIS PAMPHLET IS ISSUED BY THE SANTA FE COMMERCIAL CLUB,
AND ANY FURTHER INFORMATION DESIRED ON ANY MATTER RE-
GARDING SANTA FE AND ITS OPPORTUNITIES WILL BE CHEER-
FULLY SUPPLIED TO ANY MAKING INQUIRY TO THE SECRETARY
OF THIS CLUB. :